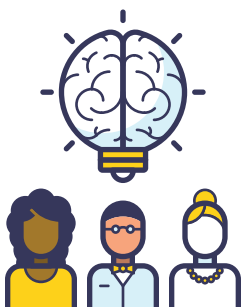




Lunch and a Brainstorm

**EAT SOME FOOD.
THINK OF SOME IDEAS.
SHARE THEM ON THE GUILD.**

teachersguild.org [@teachersguild](https://twitter.com/teachersguild) [#tguild](https://twitter.com/teachersguild)



Brainstorming Rules

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- DEFER JUDGMENT
 - ENCOURAGE WILD IDEAS
 - BUILD ON THE IDEAS OF OTHERS
 - BE VISUAL
 - STAY FOCUSED ON TOPIC
 - ONE CONVERSATION AT A TIME
 - GO FOR QUANTITY

PRO-TIPS

Express your ideas as “headlines” - don’t go into too much detail!

“What if” is the language of opportunity

Run Your Brainstorm

Here's how to brainstorm in 20 minutes or less. Organize your brainstorm in 6 steps.

STEPS

- 1 Get materials together.** Post-its often help to separate ideas, but they're not a necessary. Paper or a doc works too!
- 2 Find some friends** to brainstorm with you! Even if it's just two or three other people!
- 3 Read the How might We** question and the Missions or Opportunity Areas.
- 4 Share the Brainstorming Rules** to set norms.
- 5 Start sharing your wild ideas!** Brainstorm for each Mission/Opportunity Area. You only need 3 minutes /opportunity area.
- 6 Share your favorite idea back on The Guild** so you have the chance to share your ideas with The Guild community and our global network of educators!

Show Off Your Brainstorm

Share how many ideas you came up with! **Here's how to share with us:**

- 1 Write in how many ideas you came up with and write the number big on a piece of paper.
- 2 Round up participants, and snap a pic! Don't forget to hold up your number!
- 3 Share it with us in these ways:
Tweet: [@teachersguild](#) [#tguild](#)
Email: hello@teachersguild.org